



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin

Tangent Trinity's Ideas
Workspace



LEARN INNOVATE GROW

POSTGRADUATE CERTIFICATE IN INNOVATION & ENTERPRISE DEVELOPMENT

LEVEL 9 (30 ECTS)
Beginning September 2019



POWERED BY **Bank of Ireland**

**WHERE
EDUCATION
MEETS
ENTERPRISE**

PROGRAMME OVERVIEW

The Postgraduate Certificate in Innovation and Enterprise Development aims to empower students to translate their creative and innovative ideas into products, services and policies.

You will learn the fundamentals of innovation, idea generation, opportunity recognition and enterprise. You will acquire the tools needed to be innovative and entrepreneurial in your approach to problem solving and how to address societal issues on national and international levels. Our students will experience and engage with entrepreneurs, business leaders and industry mentors through both classroom and on-line environments.

DELIVERY

The Postgraduate Certificate in Innovation and Enterprise Development is a blended programme combining online and classroom-based learning.

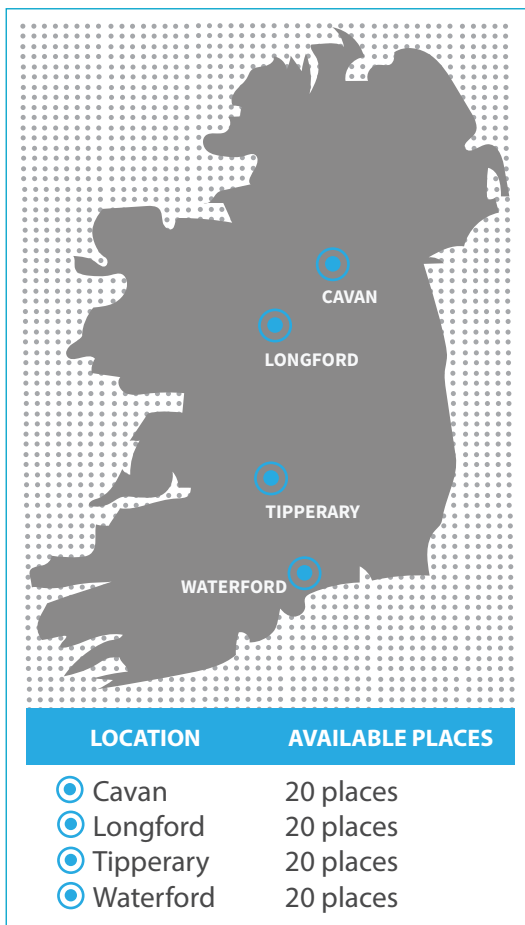
This new addition to the suite of Tangent Education Programmes aims to support flexibility in learning opportunities by making the university campus accessible regionally.

WHERE?

The programme will be hosted in Innovation Centres in Cavan, Longford, Tipperary and Waterford. They will offer state-of-the-art facilities including:

- Hot desks
- Interactive screens
- WIFI
- Entrepreneurship events

Students will attend the in-class sessions at their local centres.





COURSE CONTENT

The course is comprised of three modules, totalling 30 ECTS and delivered over a 5 month period commencing in September 2019.

MODULE 1 / IN-PERSON & ONLINE **INNOVATION & CREATIVITY**

- Theories and Processes of Creativity and Innovation
- Ideation and Brainstorming
- Critical Thinking
- Creative Problem Solving & Design Thinking
- Reflection and Exploring Failure

MODULE 2 / IN-PERSON & ONLINE **OPPORTUNITY GENERATION, RECOGNITION & COMMUNICATION**

- Traits of the Entrepreneur
- Idea to Implementation
- Value Proposition Design & Opportunity Mapping
- Effective Communication and Storytelling
- Factors Influencing Business Success

MODULE 3 / IN-PERSON & ONLINE **ENTERPRISE DEVELOPMENT**

- Market Analysis and Customer Segmentation
- Corporate Governance and Co-Founder Agreements
- Budgeting and Financial Planning
- Leadership Development
- Company Set-up

TEAMWORK & ASSESSMENT

Through completing the different modules each individual will experience what it is like to work with students from different backgrounds and different areas of expertise.

Students will be assessed through the timely submission of project work, essays, personal reflections, online multiple choice quizzes and practical skills performance.





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ADMISSION REQUIREMENTS

The postgraduate certificate will be open to those with:

- Level 8 honours degree (or equivalent)
- Demonstrated interest in innovation/ entrepreneurship
- CV and a 1-page letter of motivation
- Two references
- Eligibility for Springboard+ funding

“This is a unique opportunity to build a sustainable network and acquire the skills to bring your ideas to life.”



Dr. Daniel Rogers
Lead, Tangent
Education
Programmes

APPLY NOW

This Postgraduate Certificate in Innovation & Enterprise Development is currently funded by Springboard+.

Visit www.springboardcourses.ie to apply today. Please note, places are limited so early applications are advised.

APPLICATION DEADLINE
23rd August 2019



CONTACT US

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Springboard+ is co-funded by the Government of Ireland and the European Social Fund as part of the ESF programme for Employability, Inclusion and Learning 2014-2020.



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Rialtas na hÉireann
Government of Ireland

HEA

HIGHER EDUCATION AUTHORITY
AN CÚDARÁS um ARD-OIDEACHAS

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